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FOR IMMEDIATE RELEASE

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6th Annual Get Green Business Case Competition

Columbus, Ohio – July 26, 2011 – Green Columbus is pleased to announce the 6th annual Get Green Business Case Competition. The competition, in which teams of students develop solutions for an environmental-business problem faced by a company, will be held in late October. Green Columbus is currently seeking an event sponsor who will offer a ‘real world’ environmental-business problem as well as provide funding for student prizes and minor operating costs. This program is an outcome of Mayor Michael B. Coleman’s Get Green Memo that established a wide variety of environmental initiatives in Columbus.

The sixth annual case competition is open to all masters-level business students attending central Ohio colleges and universities. Previous sponsors of the event: Boehringer-Ingelheim Pharmaceuticals (2006), Limited Brands (2007), Net Jets (2008), Nationwide (2009), Donatos (2010). Sponsorship of the program is available for \$8,000 and includes cash awards to the winning teams.

The purpose of the event is multifaceted. The primary goals are to raise awareness about solutions to environmental challenges faced by businesses and to provide an educational opportunity for the student participants. The sponsoring company also learns a great deal, including how many solutions are available today which benefit not just the environment, but also the bottom-line.

Further information about the competition and sponsorship opportunities is available by contacting Tad Dritz, founder of Green Columbus, at tad@greencbus.org. Selection of a company sponsor is expected to occur in September. Any questions about the competition can also be directed to Mr. Dritz at (614) 846-8802. Please feel free to forward this announcement as you deem appropriate.

About Green Columbus

Green Columbus exists to promote sustainable living in Central Ohio and globally by 1) providing forums for environmental groups, citizens and others to interact. 2) raising awareness about environmental issues and what can be done to address them, and 3) encouraging participation in action oriented green events. More information is available at www.greencbus.org